

# CONTRACT



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

And:

**Greer Margolis Mitchell/ Pol**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 705797 /		<u>Alt Order #</u> 06271939
<u>Product</u> <b>OBAMA FOR AMERICA</b>		
<u>Contract Dates</u> <b>09/18/12 - 09/24/12</b>		<u>Estimate #</u> <b>1536</b>
<u>Advertiser</u> <b>Obama/D/President</b>		<u>Original Date / Revision</u> 08/10/12 / 08/30/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KUSA</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	09/18/12	09/24/12	The Doctors	1-2p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/18/12	09/24/12	MTWTF--				4	\$300.00	0.00			
N 2	KUSA	09/24/12	09/24/12	The Doctors	1-2p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	M-----				1	\$300.00	0.00			
N 3	KUSA	09/18/12	09/21/12	Late News (M-Su)	M-Su 10-1037p		:30				NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--				4	\$2,400.00	0.00			
N 4	KUSA	09/24/12	09/24/12	Late News M-F	10-1035p		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	M-----				1	\$2,600.00	0.00			
N 5	KUSA	09/18/12	09/21/12	Tonight Show	1037-1137p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--				4	\$1,200.00	0.00			
N 6	KUSA	09/24/12	09/24/12	Tonight Show	1037-1137p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	M-----				1	\$1,200.00	0.00			
N 7	KUSA	09/18/12	09/24/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/18/12	09/24/12	MTWTF--				5	\$300.00	0.00			
N 8	KUSA	09/18/12	09/21/12	Extra	1230p-1p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--				4	\$300.00	0.00			
N 9	KUSA	09/24/12	09/24/12	Extra	1230p-1p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	M-----				1	\$300.00	0.00			
N 10	KUSA	09/18/12	09/21/12	9News at Noon	12p-1230p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--				4	\$300.00	0.00			
N 11	KUSA	09/24/12	09/24/12	9News at Noon	12p-1230p		:30				NM	1	\$300.00

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Product</u> OBAMA FOR AMERICA
<u>Advertiser</u> Obama/D/President		<u>Estimate #</u> 1536
		<u>Original Date / Revision</u> 08/10/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$300.00	0.00			
N 12	KUSA	09/18/12	09/21/12	Days of Our Lives	M-F 2-3p		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$550.00	0.00			
N 13	KUSA	09/24/12	09/24/12	Days of Our Lives	M-F 2-3p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$550.00	0.00			
N 14	KUSA	09/18/12	09/21/12	Ellen	3-4p		:30				NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				8	\$350.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		7	KUSA	09/17/12-09/23/12	Ellen	3-4p	-TuWThF----	:30	<del>\$350.00</del>	0.00	NM		
Credited													
N 15	KUSA	09/24/12	09/24/12	Ellen	3-4p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				2	\$350.00	0.00			
N 16	KUSA	09/18/12	09/21/12	9News 4pm	4p-5p		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$650.00	0.00			
N 17	KUSA	09/24/12	09/24/12	9News 4pm	4p-5p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$700.00	0.00			
N 18	KUSA	09/18/12	09/21/12	9News Daybreak 5a	5-530am		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$450.00	0.00			
N 19	KUSA	09/24/12	09/24/12	9News Daybreak 5a	5-530am		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$450.00	0.00			
N 20	KUSA	09/18/12	09/21/12	9News 5pm	5p-530p		:30				NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$1,400.00	0.00			
N 21	KUSA	09/24/12	09/24/12	9News 5pm	5p-530p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,400.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	09/24/12-09/30/12	9News 5pm	5p-530p	M-----	:30	<del>\$1,400.00</del>	0.00	NM		
Credited													
N 22	KUSA	09/18/12	09/21/12	9News 5pm	5p-530p		:30				NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				3	\$2,500.00	0.00			
N 23	KUSA	09/18/12	09/21/12	9News Daybreak 5:30a	530-6am		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$750.00	0.00			
N 24	KUSA	09/24/12	09/24/12	9News Daybreak 5:30a	530-6am		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$750.00	0.00			
N 25	KUSA	09/18/12	09/21/12	9News 6pm	6p-630p		:30				NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u> 09/18/12 - 09/24/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/10/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$1,800.00	0.00			
N 26	KUSA	09/24/12	09/24/12	9News 6pm	6p-630p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,800.00	0.00			
N 27	KUSA	09/18/12	09/21/12	9News 6am	6-7am		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$1,200.00	0.00			
N 28	KUSA	09/24/12	09/24/12	9News 6am	6-7am		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,300.00	0.00			
N 29	KUSA	09/18/12	09/21/12	Entertainment Tonight	630-7p		:30				NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$1,600.00	0.00			
N 30	KUSA	09/24/12	09/24/12	Entertainment Tonight	630-7p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,600.00	0.00			
N 31	KUSA	09/18/12	09/21/12	Today Show	7-9am		:30				NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				8	\$1,200.00	0.00			
N 32	KUSA	09/24/12	09/24/12	Today Show	7-9am		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				2	\$1,300.00	0.00			
N 33	KUSA	09/18/12	09/21/12	Today Show II	9-10am		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$400.00	0.00			
N 34	KUSA	09/24/12	09/24/12	Today Show II	9-10am		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$400.00	0.00			
N 35	KUSA	09/18/12	09/24/12	M-F 430-5a News	430-5a		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWT--S				5	\$50.00	0.00			
N 36	KUSA	09/21/12	09/21/12	Dateline	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				2	\$3,000.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KUSA	09/17/12-09/23/12	Dateline			9-10p	-----F----	:30	<del>\$3,000.00</del>	0.00	NM
		Credited											
		2	KUSA	09/17/12-09/23/12	Dateline			9-10p	-----F----	:30	<del>\$3,000.00</del>	0.00	NM
		Credited											
N 37	KUSA	09/24/12	09/24/12	The Voice	7-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				2	\$5,500.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KUSA	09/24/12-09/30/12	The Voice			7-9p	M-----	:30	<del>\$5,500.00</del>	0.00	NM
		Credited											
		2	KUSA	09/24/12-09/30/12	The Voice			7-9p	M-----	:30	<del>\$5,500.00</del>	0.00	NM
		Credited											
N 38	KUSA	09/24/12	09/24/12	Revolution	9-10p		:30				NM	1	\$2,500.00

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Week:		09/24/12	09/30/12	M-----				2	\$2,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KUSA	09/24/12-09/30/12	Revolution	9-10p	M-----	:30		<del>\$2,500.00</del>	0.00	NM		
Credited													
N 39	KUSA	09/22/12	09/23/12	NBC Nightly News Weekend	430-5p		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----SS				2	\$1,800.00	0.00			
N 40	KUSA	09/22/12	09/22/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,800.00	0.00			
N 41	KUSA	09/22/12	09/22/12	Saturday Night Live	1037p-1207a		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,300.00	0.00			
N 42	KUSA	09/22/12	09/22/12	Golf	Sat-Sun Golf Variou		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				3	\$1,500.00	0.00			
N 43	KUSA	09/22/12	09/22/12	Early News (Sa-Su)	SS 5-6p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$950.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/17/12-09/23/12	Early News (Sa-Su)	SS 5-6p	-----Sa--	:30		<del>\$950.00</del>	0.00	NM		
Credited													
N 44	KUSA	09/22/12	09/22/12	Sat Today	5-7am		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				2	\$275.00	0.00			
N 45	KUSA	09/22/12	09/22/12	Notre Dame Football	Notre Dame Footba		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				2	\$2,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/17/12-09/23/12	Notre Dame Football	Notre Dame Footb	-----Sa--	:30		<del>\$2,000.00</del>	0.00	NM		
Credited													
	2	KUSA	09/17/12-09/23/12	Notre Dame Football	Notre Dame Footb	-----Sa--	:30		<del>\$2,000.00</del>	0.00	NM		
Credited													
N 46	KUSA	09/22/12	09/22/12	9News 7a Sat	7-9a		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				2	\$700.00	0.00			
N 47	KUSA	09/23/12	09/23/12	9News 10p Sun	10-1037p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$2,400.00	0.00			
N 48	KUSA	09/23/12	09/23/12	Sun News Extended	1035-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/17/12-09/23/12	Sun News Extended	1035-11p	-----Su	:30		<del>\$1,000.00</del>	0.00	NM		
Credited													
N 49	KUSA	09/23/12	09/23/12	Football Night in America	Various		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$2,000.00	0.00			

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TERMS: Due 15th day of the Month following Broadcast.



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

<u>Contract / Revision</u> 705797 /		<u>Alt Order #</u> 06271939
<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Product</u> OBAMA FOR AMERICA
<u>Estimate #</u> 1536		
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/10/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 50	KUSA	09/23/12	09/23/12	Sunday Today	6-7am		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$275.00	0.00			
N 51	KUSA	09/23/12	09/23/12	9News 7a Sun	7-9a		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				2	\$700.00	0.00			
N 52	KUSA	09/23/12	09/23/12	NFL Special Edition News	9-10p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$2,000.00	0.00			
N 53	KUSA	09/18/12	09/18/12	The Voice	7-8p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				2	\$5,000.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	09/17/12-09/23/12	The Voice	7-8p	-Tu-----	:30	<del>\$5,000.00</del>	0.00	NM		
		Credited											
		2	KUSA	09/17/12-09/23/12	The Voice	7-8p	-Tu-----	:30	<del>\$5,000.00</del>	0.00	NM		
		Credited											
N 54	KUSA	09/18/12	09/18/12	Parenthood	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$3,200.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	09/17/12-09/23/12	Parenthood	9-10p	-Tu-----	:30	<del>\$3,200.00</del>	0.00	NM		
		Credited											
N 55	KUSA	09/19/12	09/19/12	Wed Prime A	7-8p		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				2	\$3,500.00	0.00			
N 56	KUSA	09/21/12	09/21/12	Dateline	9-10p		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				2	\$1,050.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		2	KUSA	09/17/12-09/23/12	Dateline	9-10p	-----F--	:30	<del>\$1,050.00</del>	0.00	NM		
		Credited											
N 57	KUSA	09/20/12	09/20/12	Rock Center with BW	9-10p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$2,000.00	0.00			
N 58	KUSA	09/22/12	09/22/12	Dateline	9-10p		:30				NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				2	\$950.00	0.00			
N 59	KUSA	09/24/12	09/24/12	The Voice	7-9p		:30				NM	2	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				2	\$5,400.00	0.00			
N 60	KUSA	09/18/12	09/21/12	Colorado & Company	10a-11a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				1	\$200.00	0.00			
N 61	KUSA	09/24/12	09/24/12	Revolution	9-10p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$2,200.00	0.00			
N 62	KUSA	09/18/12	09/21/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	1	\$300.00

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TERMS: Due 15th day of the Month following Broadcast.



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

<u>Contract / Revision</u> 705797 /		<u>Alt Order #</u> 06271939
<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Product</u> OBAMA FOR AMERICA
<u>Advertiser</u> Obama/D/President		<u>Estimate #</u> 1536
		<u>Original Date / Revision</u> 08/10/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				1	\$300.00	0.00			
N 63	KUSA	09/22/12	09/22/12	Notre Dame Football	Notre Dame Footba		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				4	\$700.00	0.00			
N 64	KUSA	09/21/12	09/21/12	2012 NCLR ALMA Awards	7-8p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$1,200.00	0.00			
N 65	KUSA	09/18/12	09/18/12	The Voice	7-8p		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				2	\$3,500.00	0.00			
N 66	KUSA	09/23/12	09/23/12	Golf	Golf		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				2	\$1,500.00	0.00			
N 67	KUSA	09/18/12	09/18/12	Parenthood	9-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$3,000.00	0.00			
N 68	KUSA	09/18/12	09/21/12	Colorado & Company	10a-11a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				1	\$200.00	0.00			
N 69	KUSA	09/22/12	09/22/12	Saturday Night Live	1037p-1207a		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,300.00	0.00			
N 70	KUSA	09/20/12	09/20/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$300.00	0.00			
N 71	KUSA	09/21/12	09/21/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$300.00	0.00			
N 72	KUSA	09/19/12	09/19/12	M-F 430-5a News	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$50.00	0.00			
N 73	KUSA	09/18/12	09/18/12	Go On/ The New Normal	8-9p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$2,800.00	0.00			
Totals										0.00		146	\$161,175.00

Time Period	# of Spots	Gross Amount	Net Amount
09/17/12 - 09/23/12	122	\$129,475.00	\$110,053.75
09/24/12 - 09/30/12	24	\$31,700.00	\$26,945.00
<b>Totals</b>	146	\$161,175.00	\$136,998.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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TERMS: Due 15th day of the Month following Broadcast.